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Contact Randy Davis  
Phone: 704.998.3711  
Email: [rdavis@episodexistudios.com](mailto:rdavis@episodexistudios.com)

**FOR IMMEDIATE RELEASE**

**EXTREME MAKEOVER: HOME EDITION COMES TO CHARLOTTE**  
Episode XI (11) Studios Create Behind The Scenes Video For Charlotte Episode

Full-service video production company, Episode XI Studios, LLC, located in Charlotte, NC teams up with American Heartland Homebuilder and JED Development to create a behind the scenes (BTS) video to show appreciation for all sponsors and volunteers of the Charlotte, NC episode.

With over 400 hours of footage shot for ABC's *Extreme Makeover: Home Edition*, and only 44 minutes of actual TV airtime, it is difficult to illustrate the entire scope of dedication and sacrifice each volunteer makes to help the deserving family. Through the collaboration between Episode XI Studios, ABC, American Heartland Homebuilder, and JED Development, the BTS sequence incorporates footage of volunteers' hard-at-work, sponsor interviews, a benefit concert, and ABC's production crew in action.

The BTS sequence will be made available to volunteers and sponsors alike, after the show airs this fall on ABC. "Our goal is to illustrate the sacrifice that each volunteer makes, and to express the sincere appreciation of *Extreme Makeover: Home Edition*, American Heartland Homebuilders, JED Development, and the entire city of Charlotte, NC" says Randy Davis of Episode XI Studios.

About ABC-TV's *Extreme Makeover: Home Edition*

"*Extreme Makeover: Home Edition*," which has won back-to-back Emmy Awards as Best Reality Program (non-competitive), is entering its 6<sup>th</sup> season on ABC. The program is produced by Endemol USA, a division of Endemol Holding. Anthony Dominici is the executive producer; and David Goldberg is the president of Endemol USA.

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If you would like more information, please contact Randy Davis at 704.998.3711, or visit the website at <http://www.episodexistudios.com>