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**FOR IMMEDIATE RELEASE**

**VOLUNTEERS DISCOVER THE MEANING OF LIFE  
End of Life Videos Cause Two Volunteers to Change Careers**

Through volunteering for a local charity, two volunteers discover what life is really all about—helping other people. Beth Sowell, co-owner of Episode XI Studios, LLC, stated: “Someone once told me that people always remember how you make them *feel*, and that is why we are here.” Beth and co-owner Randy Davis leave their office once a month and visit a patient that is near the end of life, and through family photos and a video interview of the patient, create a legacy video for the surviving family. Typically the video is played at the funeral or wake as well.

The experience of volunteering caused Beth and Randy to start a video production and event planning company in Charlotte. Though the business model focuses on the needs of small to mid-sized companies, Episode XI Studios, LLC allocates time to create one legacy video per month. “It is my duty to maintain and support the community where I live,” Davis said.

Episode XI Studios, LLC is a marketing company located in Charlotte, NC that specializes in video production, event planning and corporate photography. The company believes in going well beyond a camera and a tripod, by using camera cranes and dollies. The end result isn’t a video production, but a Hollywood-style production...and all for the small to mid-sized companies.

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If you would like more information, please contact Beth Sowell at 704.998.3711, or visit the website at [www.episodexistudios.com](http://www.episodexistudios.com).